

Re-Co Project
(Re-Commissioning – Raising Energy Performance in Existing Non-Residential Buildings)
Elevator Speech
Final draft version

When promoting Re-Commissioning in a particular organisation the following three target groups to be addressed were identified: the top management in the private service sector, the top management in the public sector and the technical managers (staff). For all three groups elevator speeches have been developed in order to make the presentation of Re-Commissioning to the potential customers more effective and convincing.

Top management in the private service sector

LONG VERSION

Also your organisation surely wants to prepare better for the upcoming economic challenges. We have developed for you a successful way of saving 10% energy cost without large investment only by optimization of existing building equipment systems and behavioural changes. This approach will help you raise your profit. Further more it will strengthen your competitive advantage and improve your working environment. We can offer to support you in tapping energy saving potential available. We would be glad to present the advantages and success stories of this approach to you more in detail.

SHORT VERSION

Also your organisation surely wants to prepare better for the upcoming economic challenges. We have developed for you a successful way of saving 10% energy cost without large investment. This approach will help you raise your profit. Further more it will strengthen your competitive advantage and improve your working environment. We would be glad to present its advantages and success stories to you more in detail.

Top management in the public sector

LONG VERSION

Why paying too much for energy, when you can save 10% energy cost without large investment, only through optimization of existing building equipment systems and behavioural changes. This approach will help you raise some extra money for modernizing your equipment. Further more it will improve your working environment and image of your organisation in the public. We can offer to support you in tapping energy saving potential available and thus in staying in line with the regulative for improving energy efficiency in buildings. We would be glad to present the advantages and success stories of this approach to you more in detail and help you to become one of the leading public organisations in the area of energy efficiency.

SHORT VERSION

Why paying too much for energy, when you can save 10% energy cost without large investment. We have developed a successful approach, which will help you raise some extra money for modernizing your equipment. Further more it will improve your working environment and enable you to stay in



line with the regulative for improving energy efficiency in buildings. We would be glad to present the advantages and success stories of this approach to you more in detail.

Technical managers (staff)

LONG VERSION

As a technical manager you are surely putting a great emphasis on energy cost savings. We have developed a successful way of saving 10% energy cost without large investment only by optimization of existing building equipment systems and behavioural changes. This approach will strengthen reliability of your systems and improve indoor climate. By adding an external perspective we can offer to support your competent and skilled, but usually very busy, technical staff in tapping energy saving potential available. We would be glad to present the advantages and success stories of this approach to the management of your organisation more in detail.

SHORT VERSION

As a technical manager you are surely putting a great emphasis on energy cost savings. We have developed a successful way of saving 10% energy cost without large investment only by optimization of existing building equipment systems and behavioural changes. By adding an external perspective we can offer to support your technical staff in tapping energy saving potential available. We would be glad to present the advantages and success stories of this approach to the management of your organisation more in detail.